Scooter Pilot Program Draft Recommendations 10/1/2019

Recommendation: Implement a Phase II Pilot Program through December 2020 with modified MOU, application and permit fees. Draft recommendations for changes to program are based on:

- Community input
- Leading practices
- Coordination with other jurisdictions
- Data evaluation

Proposed Changes from Existing Program:

Riding / user behavior

- Sidewalks: Scooters permitted on sidewalks unless explicitly banned (same as bikes)
- Speed limits: 15 mph on streets, 6 mph on sidewalks
- Limit one rider per device
- Require anyone under 14 to wear a helmet

Operator / Device Requirements

- Performance Measures: Tracking data compliance and integrity, quality of customer service and response times, etc.
- Data: Require MDS feed or some other more detailed compliant information
- Devices: Consider requiring speedometers, braille, QR codes, lights etc.
- Requirements for deployment/rebalancing in different neighborhoods
- Require participation in income-based discount programs
- Require operators to stage in a parking corral if one exists nearby

Education & Outreach

- City Manager appointed Ad-Hoc Scooter Task Force for duration of Phase II pilot
- Require in-app safety messaging, rules of the road and sidewalk riding and parking messaging

During Pilot:

- Develop a streamlined "reporting" process (311 auto-rerouting)
- Install additional parking corral locations
- Identify Equity zones
- Develop rebalancing requirements
- Evaluate additional "No-ride" and "Slow-ride" zones and sidewalk bans
- Consider other large areas with high pedestrian activity for no-park zones
- Determine Minimum and maximum fleet caps
- Work with operators as technology develops for stricter parking requirements
- Host outreach & education events with operators throughout spring and summer
- Deploy community feedback forms for input
- Coordinate with regional partners for consistency
- Evaluate permanent program structure & requirements